TA ENTERPRISE

MEMORANDUM

TO   : **Dealer's Representatives**

FROM : **The Management**

DATE : **15 March 2018**

RE   : <u>**Customer Loyalty Rewards Program**</u>

The Company is pleased to announce the above program for all its individual retail account holders. This program is based on the brokerage generated either through the Online Platform or its Dealer's Representatives/Remisiers. The program will commence on 2 April 2018.

Some of the salient points of the program are listed below for your perusal;

a) All the existing individual retail account holders and new account holders are eligible for this program

b) If the account holder has multiple trading accounts, the brokerage generated in all these accounts will be eligible for the program

c) One (1) point is awarded to the Account Holder for every RM100.00 brokerage fee generated in each individual account. The points earned are not transferable

d) The points will be calculated on a quarterly basis (e.g. for brokerage fees generated from April 2018 to June 2018) and these points will be accumulated based on every quarter's total brokerage fee

e) The points earned shall be used to redeem cash vouchers which can be used at the hotels owned by TA Group in Malacca, Singapore and Thailand. These vouchers are transferable. The cash voucher is valid for three (3) months from the date of issuance of redemption of the cash voucher

f) The points accumulated are valid up to eight (8) quarters i.e. for a period of 2 years, from the first quarter in which the points are earned or upon closure of the trading account/s, whichever is earlier

g) The points earned are not exchangeable for cash, credit or in kind

Please refer to www.tasecurities.com.my for the complete list of the Terms and Conditions of the Customer Loyalty Rewards Program.

The Company reserves the absolute right to change, amend and/or vary the mechanism on how the points are computed from time to time as it deems fit, to terminate or suspend this Program at any time without assigning any reasons thereto.

Thank you.